

Bonni [00:00:00] On today's episode ten prior guests as well as Dave and I come together to celebrate 75 episodes of Teaching in Higher Ed. We look back at episodes that have had a big impact on us, take a listener question and make some recommendations.

Bonni [00:00:17] Produced by Innovate Learning, maximizing human potential.

Bonni [00:00:26] Welcome to this episode of Teaching in Higher Ed. This is the space where we explore the art and science of being more effective at facilitating learning. We also share ways to increase our personal productivity approaches. So we can have more peace in our lives. And be even more present for our students.

Bonni [00:00:54] It's wonderful to be bringing the person on the show with me today Dave Stachowiak who if you haven't been listening for a while I am married to.

Dave [00:01:02] We are married. Yes.

Bonni [00:01:04] Yes. And Dave as the distinction of being the person who inspired I would even say nudged cajoled.

Dave [00:01:11] Gently bumped. Probably isn't the term to use actually.

Bonni [00:01:19] Into starting this podcast. Yes Dave has a podcast called Coaching for leaders and Dave you have been doing that for years.

Dave [00:01:26] Four and a half years now Coaching for Leaders has been going every week.

Bonni [00:01:30] Yeah you really said there really wasn't a lot at the time out there about specifically teaching in higher ed. There were certainly higher ed podcast but there was a little bit of a gap there and it was exciting to dive in

and now to have there be more shows out there that are like this one it's so fun to get to listen to those throughout the week.

Dave [00:01:47] Yeah. It really is great to see that come together and you have such a passion for this area. It was it was great to see you take that passion and bring it on bring it online and be able to make somebody great connections with people which has been so fun and I've been enjoying so many these episodes too.

Bonni [00:02:01] Well today we have ten former guests who I invited to come and contribute to the seventy fifth episode and that's a way of looking back and saying which of the episodes really stood out to us as having a great impact.

Bonni [00:02:14] And then I also invited them if they wanted to to leave a recommendation just like at the end of every show we leave recommendation so this is a lollapalooza of recommendations and some people reflecting on what guests have really stood out to them and that they've been able to learn from.

Dave [00:02:30] And one of the things I love about the show is that there's always something that I take away and so much even from the business perspective. But even though the show isn't necessarily for business people I always learn something about how to teach and educate people.

Dave [00:02:43] My two recent favorites are with Meg Urry hope I'm saying her name griht and Ainissa Ramirez. They just struck me as so smart talking about astrophysics I just I just want to have them over for dinner and talk about all the cool things and just listen to them talk. That was just so much fun.

Bonni [00:02:59] I don't know many astrophysicists so I have nothing to compare it to but they seemed quite entertaining and energetic and humble. Both of them very humble too.

Dave [00:03:07] Yeah and you can just tell it miss so many get some virtually all the guests have come on your show just have such an enthusiasm for what they're doing. And it's so neat to be able to get a piece of that each week of people's enthusiasm for teaching and for helping people learn. And so it's always fun to tune in.

Bonni [00:03:25] Well the first guest former guest actually she's been on the show a couple of times. She's been on your show. We've been on her shows it's very confusing is actually our dear friend Sandie Morgan. And Sandie has an episode from way back. Number six that she wants to recommend something from here. I'm going to pass it over to Sandie.

Sandi [00:03:44] This is Sandie Morgan professor at Vanguard University. And I'm calling to comment on Teaching in Higher Ed podcast. I wanted to let you know that my most often repeated take away from Teaching in Higher Ed is the concept of waiting and giving students a chance to respond. That's the eight second rule.

Sandi [00:04:15] I think I've shared that treasure with at least two dozen teachers who were frustrated when they don't seem to get a response. Generally in their classroom discussion. So my favorite takeaway so far among so many in Teaching in Higher Ed is the second rule.

Bonni [00:04:40] I loved recording that episode with you Dave. It was I kind of felt like that was when we were coming into our own voice I started to get a little more comfortable with all the audio equipment all the buttons I have to press behind the scenes and we could really share something that for me really impacts my presentations even today.

Bonni [00:04:56] And I learned that little check more than 20 years ago. So if you haven't listened to that episode yet I'd highly encourage you to go back. Listen to Episode number six.

Bonni [00:05:05] Speaking of which all of the links of the episodes and the recommendations that will be shared throughout this episode are going to be available at teachinginhighered.com/75.

Dave [00:05:16] And I think about the 8 second rule often when I facilitate you have been a great teacher for me in that way of taking time to give people space so thanks Sandie for reminding us of that.

Bonni [00:05:25] The next former guest that we are going to welcome into the show is Michelle Miller from Northern Arizona University the author of Minds Online and that was what she came to talk to us about on her episode. But today she wants to share an episode that hadn't a great impact on her.

Michelle Miller [00:05:42] Happy's 75th episode Bonni. This is Michelle Miller from Northern Arizona University. And I wanted to let you know that thanks to your episode with Rebecca Campbell I will never again refer to my college students as children. So best wishes.

Bonni [00:06:01] When I had Rebecca on the show. She did mention referring to them as adults and treating them as adults and that was something that I took for granted and I've had such interesting conversation with my students because some of them it's tended to be about a 60 40 split.

Bonni [00:06:16] When I informally asked my students after listening to her talk on that episode some of them still think of themselves as children and really want to be referred to as children and treated as children that it's a little bit too much pressure to be thinking about being an adult.

Bonni [00:06:31] And they all had different metrics or ways of gauging whether or not they were adults. And of course some of them did want to be referred to and thought of as adults it was really interesting.

Dave [00:06:41] Yeah. It's so funny because I remember that conversation and I don't remember her mentioning the conversation I remember other things from it and so I think that's one of the great things about hearing from all these different perspectives is that some things really stand out to you and you pull and use that. And then something else may just go right over your head. You didn't miss so it was fun to hear that for the first time.

Bonni [00:07:05] Another former guest Scott Self also mentions Rebecca. But as you said Dave for some different reasons. And then listen up because at the end of Scott's message he has a recommendation for us. It's a bonus message. It's packed with two punches. We have a reflection on what he took away from Rebecca Campbell being on the show in episode 62 and then a recommendation.

Scott Self [00:07:26] Hey there Bonni. It just got so productive nerd or happy seventy fifth anniversary. Here's hoping that there are another 75 episodes in the can.

Scott Self [00:07:36] I love hearing from all your guests but your discussion with Dr. Rebecca Campbell in episode 62 is had me really thinking about how to normalize help seeking behavior as she calls it. She suggested that we as faculty

can normalize help seeking behavior by being or with our students and we can share our own experiences with seeking help.

Scott Self [00:07:58] Her recommendation made a huge impact on how I taught class the very next day. I want so much for my students to come in and meet with me when they need help. I started sharing with them how I've met with professors to get assistance. This led to a great discussion about how to get the most services.

Scott Self [00:08:14] But it also resulted in a rush of students scheduling turning me during office hours. Shortly after the lecture Dr. Campbell made a huge impact on me and by extension she made a huge impact on my students. Her recommendation had become a huge fan of the Apple Mail Act-On app it is an apple add on for Apple Mail.

Scott Self [00:08:35] It allows the user to develop more advanced scripts for managing e-mail has become a really vital part of my workflow. Folks can find this extension www.indev.ca Keep on rocking our world Bonni we appreciate you.

Bonni [00:08:52] It was so nice to hear from Scott. I so enjoyed the episode I got to record with him on Evernote and look forward to having him back on the show too. His blog is phenomenal. Every post that comes around my RSS feed feed is one of those. I instantly think this is exactly something that I needed that I didn't even know that I needed. I encourage people to check out his blog and thanks so much for the recommendation.

Dave [00:09:16] I have heard many times of Mail Act-On that I probably need to just install it and start getting the benefits of it but we've heard I think in a number of podcasts of that add on. If you are an apple mail user so good when the check out. Thanks Scott for the recommendation.

Bonni [00:09:30] Next up is former guest Josh Eyler. And I love that he's been on the show now twice. Early in the recording and then most recently on teaching lessons from Pixar which I had so much fun recording with him and he has a past episode he wants to reflect on.

Josh Eyler [00:09:48] Hi Bonni. This is Josh Eyler and I want to wish you a very happy 75th episode, this is a great milestone for a wonderful podcast. I just want to say that I really learned a lot from the episode with Cameron Hunt McNabb from Southeastern University.

Josh Eyer [00:10:03] And she really made me think a lot about how to bring more creativity to the assignments they give my students. I've been thinking about it ever since trying new things out. In terms of the work that they do and I've seen I've seen a lot of benefits. So I want to thank you and her and wish you well on this. This continued journey on your podcast. Thanks a lot. Bye.

Bonni [00:10:26] Cameron Hunt MacNabb was all the way back on Episode 24 just a bit more than 50 episodes ago. It's incredible and in fact she also is recommended by another former guest and that is Janine Utell. I will go ahead and play Janine's voicemail and then Dave give you a chance to chime in too.

Janine Utell [00:10:48] This is Janine Utell and I'm delighted to help celebrate the 75th episode of Teaching in Higher Ed. A stand out for me at 24 with Cameron Hunt MacNab focused on creative assignments. The major insight there was that creative and critical thinking can and should be integrated to maximize student learning and that designing creative assignments works best when the process is evidence driven. Check out the page for Cameron's podcast. For some great tips on backwards design. Congratulations Bonni and thanks to you and your guests for teaching us all.

Dave [00:11:21] Even though it's been almost a year I remember listening to that episode Bonni and or the thought I had that when I listen to that episode. I teach adjunct on occasion at your university and so I don't I'm not always teaching and I thought the next time I design a class I need to listen to this episode first and then sit down and start thinking about what's going to happen with the syllabus and the course design.

Dave [00:11:41] And so I would certainly recommend that if you're looking for new innovative ways to bring assignments in and the other thing I'd mention too and I'm I'm just thinking about this Bonni as we're listening to messages. I think this is probably the first one of the first podcasts I know of were so many people who are guests stay on as listeners.

Dave [00:12:04] That's not something you see in a podcast so much sometimes podcasts have guests on and they you know they come and they do they do their thing and then they leave and they're on to the next thing. But so many of your guests have become listeners talk with you regularly.

Dave [00:12:17] I just think that's really cool the community you've built. I was just thinking that as we were listening here of how many of the guests are also learning from each other and I just love the community that's built out of this.

Bonni [00:12:28] It's meant a lot to me too. I know Bethany Usher is another guest who was on episodes back then around the same time that she was and she talks about walking around her Lake near her home. As she listens to the episodes and she's someone that I think about a lot as an audience that's a friendly audience member I can think about to help me feel a little bit less nervous just like I'm chatting with her as she walks around her lake.

Bonni [00:12:49] I really do like that a lot of the people who have been on the show in the past. Stick around as a listener and they'll tweet about the show or they'll send me emails or recommendations for other guests and topics.

Dave [00:13:00] It's really cool.

Bonni [00:13:01] Next up speaking of former listener who has just been such an integral part of this podcast is James Lang and James Lang is the author of one of the books that has really stood out to me more than almost any other that I've read about higher ed with one exception by the way Ken Bain was another really stand out for me book that I've read.

Bonni [00:13:21] But in Jim's case it was the book Cheating Lessons he's the author of that where he did a bunch of research around that and then he came on the show to talk about it's one of my most memorable episodes and boy talk about sticking in my mind.

Bonni [00:13:34] And he also recently wrote an article for The Chronicle of Higher Ed which I've talked about before on the show where he shared some of his real memorable episodes and that was such a treasure for me I have to keep that around as a source of encouragement as I go. And he phoned in and left a voicemail about another episode that has meant a lot to him.

James Lang [00:13:53] Hi Bonni this is Jim Lang from way back on episode 19. Actually over a year since record that episode and it's so great to see the contest still going strong. So happy 75th episode the one I'd like to recommend the one that really got me thinking recently was episode number seven with Amy Collier on not-yes-ness.

James Lang [00:14:13] And I really liked the way that episode highlighted the notion that we don't always have to have final proof for the effectiveness of a teaching method to try something out that we want to keep exploring and experimenting and or teaching methods to keep pushing forward the possibility that we might yet come up with something even better for our students. So that was a really inspiring episode for me and got me thinking a lot about my own teaching. So happy 75th again and I'm looking forward to another year of the Teaching in Higher Ed podcast.

Dave [00:14:45] And Jim thank you so much for your support of the show and as Bonni mentioned I can't remember if we mentioned on the show but I know we mentioned that on Coaching for Leaders. And when I read that article thinking it was probably the best article I've ever seen written on a podcast.

Dave [00:14:58] And I've seen a lot of articles written on podcasts over the last few years of being a podcaster so thanks Jim for taking the time to share so much wisdom in that article. It was really neat. And many of you who listening found the show because of that article. So that was really that was really cool.

Bonni [00:15:13] He just finished writing his next book and it's going to be out in March. And so he'll be back in the show in March 2016. As strange as that is to say that seems so far away but I know it will be here before we know it.

Bonni [00:15:25] And this book is about small teaching and I'm so looking forward to both reading it and also having him on the show.

Dave [00:15:31] Awesome.

Bonni [00:15:32] Speaking of people that have become connected with a podcast I call this next person truly a friend and he's become my pen pal and we've even talked on the phone before and he has Dagg McKee from Yale he encourages me in fact I've shared a couple of episodes where he has encouraged me on saying we only have to take our students the next step we don't have to try to fix all of the developmental or educational issues that they may have.

Bonni [00:15:56] He really is just an encouragement to me and a fun person to be connected with. And this is Doug's message about the seventy fifth episode he's going to talk about an episode and I think even has a recommendation in here.

Doug McKee [00:16:08] Hi Bonni this is Doug McKee from Teach Better podcast and happy 75th episode birthday. It's quite a milestone you had. I hope you're proud. You've got an amazing back catalogue. I'm calling to let you know that the two episodes that I keep coming back to are Episode 56 Getting to Zero Inbox and Episode 6 Before The Weekly Review.

Doug McKee [00:16:36] These have been particularly inspiring as I just try to get a handle on a lot of different projects and a lot of different things in those projects and trying to not let things fall through the cracks in fact in just a couple of weeks ago I got to zero and that's right now I'm hungry.

Doug McKee [00:16:55] And before I go to bed tonight I think I'll be at zero again. I tell you it's the new normal for me and it feels great. And it's all in large part because of you and your podcasts.

Doug McKee [00:17:07] Now as far as a recommendation you recently talked about personal knowledge management on the podcast and mentioned that Pinboard is a terrific service for storing bookmarks and reference material. And I completely agree.

Doug McKee [00:17:25] And I use it myself. But I also use it as my read later service. So when I find something interesting and I want to not just remember it for the future in case I need it but also if I just want to quickly read it to skim it now but read it closely later I'll use either a bookmark or what's on my browser or. An extension and I'll pass to market as to the regulator than later.

Doug McKee [00:18:00] I used my favorites Pinboard iPhone app which is Pinner and read it. It looks just as good as Instapaper or a pocket or any of those others. But it's all my stuff has in one place and on the Mac. I use a service called Paperback that's actually web based.

Doug McKee [00:18:20] That again makes my my documents look real nice. Takes a lot of the items and it's just great and I like consolidating my services. When I when I can without giving up really any any functionality that's it for now and again happy birthday Bonni.

Dave [00:18:41] So I've seen on Twitter all the back and forth you and Dogu have had and jumped in a couple of times and it's just so fun to see so many people come alongside and support the show. As he mentioned he has a podcast as well. I haven't listened to it yet but I know you have you're a regular listener and have said you know how valuable that's been as well too.

Dave [00:18:59] So it's so fun to get connected with Doug and I love love the recommendations too. We were both Pinboard users and find it really helpful for cataloguing things that we find online and being able to share it with others and I use it for my own podcast and a lot of my writing Doug as well for organizing a shared and curate for my community so it's a wonderful resource for that.

Bonni [00:19:20] I've mentioned before on the show a couple of times a year I teach in a doctoral program and I teach technology and leadership course and a lot of the people who take the course are very resistant to using technology and we introduced the idea of personal knowledge management to them and technology to help them do that.

Bonni [00:19:39] And just simplifying the tools the more I can do that the better because then they can stop having this mind block that says this is not something that's accessible for me. I love this idea. I don't know.

Bonni [00:19:51] I wish I would've thought about it because I know that it has. Read it later but it just didn't I didn't quite click until I heard text message as we have talked about Dave and I this show has connected me and him also with really some new friends but it also has reconnected me with some old friends.

Bonni [00:20:08] And this next individual is someone that I have has led to in an organization with me and unfortunately is not in the organization I am currently working anymore but I still stay connected with him both with the podcast and then just with our professional endeavors. And this is Jeff Hittenberger and he really hits on something that's been vital to me in the podcast as well.

Jeff Hittenberger [00:20:31] Hey Bonni Jeff Hittenberger here. Congratulations on 75 episodes. Love the show and learn from it every week. One thing I wanted to comment on that I really appreciate and this applies to a number of episodes is your vulnerability about your own teaching and feeling that sometimes things don't go well.

Jeff Hittenberger [00:20:53] And being frank about the things and specific about things as well. The great model for all of us the fact that none of us is a perfect teacher and our students certainly aren't perfect students that that actually can contribute to our growth mindset in the sense that we're on a learning journey together with our students you model that need to fully appreciate everything that you do and keep up the great work they care for by.

Bonni [00:21:18] Jeff. It was so nice to hear from you and especially for you to connect with something that has been both incredibly challenging for me such that there have been times where I think I can't do this. It's too hard. It really is hard for me and part of it is that vulnerability.

Bonni [00:21:35] There's no way to put out the kinds of episodes that I have with just these absolutely brilliant people incredible educators without quite frankly looking less than perfect and many of the episodes I know that I've done that because I'm not always going to ask them the greatest of questions that I wish I might have or have the grace of responses or necessarily hold myself back from admitting to as you said some of my own failures in teaching.

Bonni [00:22:06] And I just appreciate the encouragement to keep on doing it. I'm glad that I do it again. As I said it's very challenging but it also is a neat thing to really get connected with people who have that same sense of vulnerability who cares so deeply about teaching and the kind of potential impact we have on our students and that has just meant the world to me and thank you for noting that Jeff it means a lot to me that you would identify that in your answer.

Dave [00:22:32] You mentioned the hard part for you. What's the hard part again?

Bonni [00:22:35] Being vulnerable.

Dave [00:22:37] It's so interesting you say that because like that strikes me as one of your natural gifts and one of the things I've always loved about you so much is just your genuineness and your vulnerability so it's interesting you say that being hard as the audience has grown it becomes increasingly hard.

Dave [00:22:52] I can relate to that.

Bonni [00:22:54] Easy Being vulnerable people that I know and people who we can all just be vulnerable together I do treasure that in relationships but with people I've never met before all over the world.

Dave [00:23:03] For sure.

Bonni [00:23:04] Watching those numbers grow and places I have to look up on a map where they're located. You know how it is.

Dave [00:23:09] Yeah. Oh you've been a great teacher for me in that way so it's exciting to see other people recognize that as well and I think that's a it's a wonderful talent to you bring to the show.

Bonni [00:23:20] Well we've got a listener question and I decided just to incorporate it into the seventy fifth episode. And this is a question from Mike from Harvard and I actually pre-recorded this part because I was able to bring in a former guest Peter Newbury someone to play the recording and then Dave and I'll come and wrap up the show with some recommendations. I received this email from Mike and he has the question.

Bonni [00:23:44] Thank you for putting together an amazing podcast. I've been listening for the last several weeks and I've learned a lot about ways to be more productive and engaging in the classroom. I'm currently a Ph.D. student at Harvard and hope to find a career that involves a lot of teaching about science.

Bonni [00:23:58] The podcast you did with Dr. Ramirez was amazing by the way. As I studied materials science and undergrad and served as a T.A. for an intro to materials science course.

Bonni [00:24:08] Anyway I was wondering if you had any advice for someone like me who loves teaching but sees headlines every day about how there are more Ph.D. is being produced per year than there are professorship positions available.

Bonni [00:24:23] Mike has two questions How do you make yourself stand out from the crowd or how do you find opportunities to teach the things you love. In other career paths. I'm going to be candid and admit Mike I felt pretty ill equipped to answer your question so I have invited back onto the show. Peter Newbury from UCSD. Peter thanks for coming back to attempt together to answer Mike's questions.

Peter Newbury [00:24:47] Well it's great to be back Bonni.

Bonni [00:24:50] Mike. Your first question is how do you make yourself stand out in the crowd. And Peter I know you had some thoughts for Mike on this one.

Peter Newbury [00:24:57] Yeah. Mike is right that the job market for tenure track professorships. It's a tough job market. There are not very many positions. I know a lot of people that I work with here and UC San Diego grad students and

postdocs and others perhaps in the same situation as Mike are saying if teaching is really what I love to do maybe.

Peter Newbury [00:25:19] And in fact I will be happy not as a tenure track position as an R one research university but I would love to have a chance to teach at a four year college or a liberal arts college somewhere where I can continue to teach and and continue to do research.

Peter Newbury [00:25:35] But the teaching is going to be a significant component of what I do. So. You know how do you how do you land a job like that. I think it might help to think about the you know who's on the search committee.

Peter Newbury [00:25:49] Then some college or liberal arts college has put out this call and they have a need. They need someone to come in and teach a certain number of courses and so the number one question I think the search committee is going to ask is if you apply for this job what are you going to do to help our students learn.

Peter Newbury [00:26:09] How are you going to come to my university and make my university students successful. And so then you have the job applicant it's about tailoring your job application to fit their needs. For example if it's if it's a four year liberal arts college you don't want to spend half your cover letter and all of UCV talking about the fantastic research you're going to do using cyclotron and the hundred thousand dollar microscope that you're going to need.

Peter Newbury [00:26:37] That's not what they're looking for. They're not looking for a biochemistry researcher who by the way can do some teaching. They're looking for someone to teach. So it's about customizing your application. Do your homework.

Peter Newbury [00:26:49] The job applicant find out what kinds of things they teach. Find out what kind of students they have and then and then write your application and highlight the parts of your experience that are going to solve their problems.

Peter Newbury [00:27:04] That's how you're going to separate yourself that's how you're going to so the search committee to that that you did your homework. But this wasn't just that cover letter and CV pulled off and just sent them without even thinking about it.

Bonni [00:27:14] I work at a vastly smaller institution than you do Peter and that becomes so much more important. Well I guess you can't really quantify it. It's amazing to me though how few people actually do that and what a difference it can make.

Bonni [00:27:26] You really can make yourself stand out from the crowd if you show that you truly do want to work at that institution and help them answer the question as they're reviewing your materials. Why you want to work there. And of course if we're on the search committee we take pride in the institution that we are representing and seeking someone in.

Bonni [00:27:44] And so that's always a good thing to have included in your materials. One other thing I know we talked a little bit about is thinking about one's online presence that's just becoming increasingly important for so many reasons and we don't have to look too far in the higher education news to see where people have been successful and less than successful at considering their online presence.

Bonni [00:28:06] What would be some of the things that you would recommend to Mike and others do to make themselves stand out in the crowd as it relates to their online presence.

Peter Newbury [00:28:16] Yeah I think you know again going back to who do I want to join my faculty to be a colleague to teach with me and to support my department. We'd like someone who's like a little more well-rounded who can do a number of things.

Peter Newbury [00:28:31] And so you as the as the hunting for a job you know show that committee and show all the committees that you can do more than just this one thing that you have some experience as a researcher maybe you have some complications you have some experience as as a teacher with teaching opportunities and maybe student evaluations you should show you've got some breadth.

Peter Newbury [00:28:54] You know you should show them that you're aware that there is a whole online profile that you're building. You should have a digital presence. That's a good model a good representation of who you are. So perhaps you have a blog and you write about your research and maybe you have a blog and you also read about teaching.

Peter Newbury [00:29:17] And so those are those are places where you can not just highlight this and my results or this is how well I teach the perhaps a chance for you to produce a more reflective things to say this is I think I'm OK at this but that's the one I want to try next so that you're willing to grow a blog and a good place to do that. Certainly I use Twitter a lot.

Peter Newbury [00:29:38] I use Twitter as my professional development. I'm on Twitter all the time and there's a bunch of people like me and not like me on Twitter all the time. And so I'm building up not just a network of people to connect to but I I hope to think I'm also building up sort of a reputation about what it is I do so that when people are trying to find out about me they can go on to these places they can go and check my blog they can check my Twitter feed and it'll give them a picture of who I am. S.

Peter Newbury [00:30:09] O that means that your online presence. It's a picture of who you are. I mean all the good things if you have a few bad characteristics you might not want to keep filling up your Twitter feed with those. Yeah Twitter and a blog. It's public.

Peter Newbury [00:30:27] This is your public persona. This is this is who you're going to be when you're walking down the hall and you walk into the staff room with your new colleagues. That's the person you want to see online.

Bonni [00:30:35] I listened to a really interesting podcast a couple of weeks ago. It was talking about those companies that you pay tens of thousands of dollars to fix your reputation for and there's a story of someone who had during a international flight.

Bonni [00:30:51] Their entire online reputation just blew up and so they connected her with this reputation fixing in the way that they fix it isn't to try to goad to delete all the bad stuff that's out there about you but instead to fill in with the positive stuff and that's how they're able to fix people's online.

Bonni [00:31:09] So I think you can do that for yourself I'm not saying you have some dark past to cover but we can really be filling in what positive contributions we're making particularly in this case to teach.

Peter Newbury [00:31:19] Yeah yeah I mean you're right that once you put something online it's there. It's hard to erase it. So I think your goal is when someone Googles you. You want to be in charge of what comes up at the top of the list.

Peter Newbury [00:31:34] And if that means you have to spend more time doing the positive things and the other ones will just trail off the bottom of the screen. That's what you're aiming for.

Bonni [00:31:42] Well now Mike's question takes a turn it's kind of the question now what if he's not successful. He asks How do you find opportunities to teach the things you love in their career paths and I know you had some ideas.

Bonni [00:31:54] And actually I think you said you know if someone who has taken their science degree and used it in a way that was not the traditional teaching path and higher ed yeah this field of alternate academic positions.

Peter Newbury [00:32:09] That's that's one field that is all tax is for people who have decided maybe deliberately or it's come this way that a tenure track position and a full time faculty position is not in the cards for them. They have all the skills and their powerful skills and they have experience and skills to share. So let's find a way to use them.

Peter Newbury [00:32:33] So maybe one of the most important things is that if you don't find a tenure track position that are one you are not a failure you still have mad skills to share with the world. And so you have to find another way to do it.

Peter Newbury [00:32:50] But there are opportunities. I know lots of people that have a Ph.D. who now sort of turned to journalism for example science communication whether they're writing for journals or whether they're radio producers or working graphic arts things like that animation firms that need scientists to help them do their jobs.

Peter Newbury [00:33:09] I have a colleague who has a Ph.D. and some kind of biology and he now works at a pharmaceutical and his job is to train the sales staff and to teach the sales staff about the breakthroughs that their company is making so that the salespeople can go out and sell from us from a place of understanding what the company does.

Peter Newbury [00:33:32] So there's lots of opportunities to take the skills that make you a good teacher that is understanding your audience. Aiming the content at a level the audience can understand engaging the audience keeping them giving the audience practices to stop and think and give you

some feedback. All of the skills that make a good teacher. Those are also really important skills elsewhere in marketing in the lab.

Peter Newbury [00:33:58] As a communicator as a scientist as a journalist so developing skills in grad school look like that look like they might be to help you be a better teacher. Those are going to help in all sorts of other places too.

Peter Newbury [00:34:15] So take advantage of the opportunities to get some training about teaching and take opportunities to practice teaching wherever you can. If you can't be the instructor of record for a course that's OK.

Peter Newbury [00:34:26] Find other opportunities to practice like a substitute for your supervisor when she goes to a conference or do some outreach at a local high school or present something at the local science center. In other words just get practice working the skills as being a good communicator and a good teacher and those will help you in lots of other jobs besides being a professor at the front of the classroom.

Bonni [00:34:50] Thank you so much Peter for coming on and answering Mike's question is there anything else you want to tell them before we close out his question.

Peter Newbury [00:34:57] Maybe just reiterate that not ending up in a tenure track job is not the end of the world and that you have skills and knowledge and expertise to share with people and there's lots of people out there in the world who want to learn from you. So don't consider yourself a failure if you don't get a professorship. There's a lot of other options for you.

Bonni [00:35:21] That's really helpful advice. Thank you Peter. Thanks once again to Mike for your question.

Bonni [00:35:26] I know it really got me thinking and especially got Peter thinking and gave us another chance to get connected and to learn some more from Peter.

Bonni [00:35:34] And speaking of Peter thanks again for joining me for the seventy fifth episode and contributing in this special way. This is the point in the show where we do recommendations. And Dave I know you have a recommendation for us related to podcasts.

Dave [00:35:49] I do. I was really glad to meet a new friend this year and her name is Beth Buelow and Beth and I have talked to a number of times she's been a guest on my Coaching for Leaders show and I've started listening to her podcast called The Entire Effort Entrepreneur podcast and it's a podcast aimed at people who are running businesses as entrepreneurs.

Dave [00:36:08] And also who have a preference for introversion and she had a guest on episode 93 of her show named Kevin Kruse and Kevin talked about the 15 secrets successful people know about time management.

Dave [00:36:20] And it was an interesting up so to me because one of the things that he's done is gone out and interviewed some some of the very very successful people author and ask them about what it is they do with managing their time.

Dave [00:36:33] And one very very clear finding that he's had come out of his research is that a really really successful people do not use to do lists do not use task managers they figure out what is most important.

Dave [00:36:46] As far as using their time and they block their time and they figure out how much time is good to do on this in their calendar and they fill their time that way and that's how they plan their day and plan in the weeks and planned their months.

Dave [00:36:56] And it got me thinking that recently I've been failing pretty badly and using my task manager. As far as prioritizing and so I'm actually going to try that in the next couple of weeks is really stepping away from my task management system a little bit and actually planning out my time in my calendar.

Dave [00:37:12] So I really prioritize what's most important and I will at some point maybe report back on that. But it's a great show for anyone who has a preference for introversion or works closely or is in a relationship with someone who has a strong preference for introversion I think you'll find that there's a lot of great information there not just for entrepreneurs but also for faculty too.

Bonni [00:37:33] I also have a podcast recommendation. In fact it goes so nicely with today's episode. We are celebrating the seventy fifth episode of Teaching in Higher Ed and one of my new most favorite podcasts. Very Bad Wizards also recently celebrated their seventy fifth episode.

Bonni [00:37:53] I was first introduced to Very Bad Wizards from Doug McKee who we'd spoke about earlier in the show and I need to give a warning. I need to give two warnings.

Bonni [00:38:02] One is that you do not listen to Very Bad Wizards with your children in the car. You do not do this especially if you have as we do an almost 4 year old who loves to parrot to now what he hears on the radio. So you don't want to do that. So it has some very colorful language and you get that warning from his daughter when the episodes first start out.

Dave [00:38:22] That's why when Luke and I were driving around I only listened to very good wizards.

Bonni [00:38:27] Like Harry Potter actually couldn't even do that could you the young that is actually the second warning that I have is that it's a very irreverent show that is a hard word to say and is also something you should take into consideration before you ever listen.

Bonni [00:38:43] They have one of those things where they tend to offend just about everyone on every show that they have. I know that that's other people's gig as well they're just very very very witty but they do it in a very colorful way is the easiest way I can say it and their 75th episode was absolutely incredible.

Bonni [00:39:01] Not only did they have these amazing guests the theme that they all went around is what these different philosophers and psychologists have changed their mind about in their professional careers.

Bonni [00:39:13] Some of you may have heard of Dan Ariely . I'm not sure I'm pronouncing his last name.

Dave [00:39:18] Ariely.

Bonni [00:39:19] Ariely. There we go. I knew I wasn't doing it right. They invited Dan Arieli to talk about his his take about what's changed his mind in his career and other people that you may have heard of before such as Sam Harris and Nina Stromanger and there's a whole bunch of people that they had on the episode.

Bonni [00:39:40] It was really intriguing and I don't have the same ethical beliefs or the same spiritual beliefs. A lot of the same believes that many of the people they have on the show.

Bonni [00:39:50] That's not why I enjoy listening. I just enjoy them talking about so many different issues in such a hysterical way but also such a smart way and they really are fun to listen to.

Bonni [00:40:01] I want to give a great word of thanks to all of the former guests who joined us to celebrate the 75th episode. Thanks once again and thanks to everyone for listening. And just as always if you like to comment on today's episode you can do so at teachinginhighered.com/75.

Bonni [00:40:20] And if you have yet to subscribe to the weekly updates you will receive an email with all the show notes automatically in it and included in that one email. Each week will be either an article on productivity. Or teaching. So be sure and sign up at teachinginhighered.com/subscribe.

Dave [00:40:39] I'm not sure it's clear that you write that article. So you're the one who writes that article every.

Bonni [00:40:44] And most weeks except for when I miss that. But yes most weeks.

Dave [00:40:47] You do and there are great articles so check it out.

Bonni [00:40:50] And if you'd like to give feedback on the show please do so at teachinginhighered.com/feedback. Thanks once again for listening and see you next time.

Bonni [00:41:02] Yes. And thanks to Dave for being here.

Dave [00:41:05] It was fun.

[00:41:06] Celebrating.

Dave [00:41:06] Hooray 75 more. Let's go.

Bonni [00:41:10] Let's go.

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